

Your 2023 Annual Kit is here!

To secure our place in the fashion industry, your Fantastic Sams 2023 Annual Kit is divided into two collections: the Spring/Summer Collection and the Fall/Winter Collection. In addition to these printed materials, we will release 25 brand-new photos for you to use for promotion and marketing for your salon each season. Fantastic Sams NAF has been working hard to bring you the most creative, stylish, and trendy photos yet!

Spring Collection photography available now: fsmarketinghub.com/collections/2023-photography
COMING SOON Fall Collection photography: July 2023

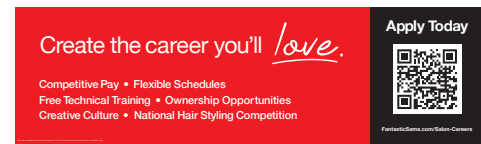
Included in this Kit

NOTE: Orange Fall bag should be stored and saved until late summer. Pink Spring bag and green bag can be opened and used immediately.

In your green bag

NEW Career Cling

An evergreen addition to your salon door or front window, this cling has a QR code that links to the Fantastic Sams careers landing page. Directions for use: Display in storefront window year-round or when your salon is looking to hire new team members.



In your pink Spring bag and your orange Fall bags:

NEW posters featuring Spring and Fall Collection models

Swap out four of your snap-frame posters for these gorgeous new options in each season.

NEW T-stands featuring Spring and Fall Collection models

Colorful new T-stand posters are included in each bag.

NEW Mirror Clings

Eight copies of a new mirror cling featuring top looks from each Collection.

NEW Educational Video Series Info Sheets

Fantastic Sams has produced an exciting new Educational Video Series, recorded at the photoshoot. Your Spring and Fall bags contain printed sheets with links to "behind the look" instructional videos and content that detail how the Fantastic Sams education team created these amazing styles for the 2023 Collections.

Questions? Please contact your Regional Owner or Director with any questions about how to use this year's Annual Kit.

